



HAUT-COMMISSARIAT AUX DROITS DE L'HOMME • OFFICE OF THE HIGH COMMISSIONER FOR HUMAN RIGHTS  
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The Office of the High Commissioner for Human Rights presents its compliments to the Permanent Missions to the United Nations Office in Geneva and has the honour to transmit the letter and questionnaire attached on the impact of advertising and marketing practices on the enjoyment of cultural rights, elaborated by the Special Rapporteur in the field of cultural rights, Farida Shaheed, pursuant to Human Rights Council resolution 19/6.

The Office of the High Commissioner for Human Rights would be grateful if this letter could be transmitted at your earliest convenience to the relevant department or agency, and if the submissions could be sent electronically to [srculturalrights@ohchr.org](mailto:srculturalrights@ohchr.org) no later than **3 March 2014**. Kindly limit the length of your responses (ideally, submissions should be no more than 3,000 words). Please also indicate if you have any objections with regard to your reply being posted on the OHCHR website.

The Office of the High Commissioner for Human Rights avails itself of this opportunity to renew to the Permanent Missions to the United Nations Office in Geneva the assurance of its highest consideration.

Geneva, 11 December 2013